[Insert Date]

[Mr/Mrs/Ms/Dr First Name Last Name MP]

PO Box 6022

Parliament House

CANBERRA ACT 2600

Sent Via Email: [Inset email address]

Dear [Sir/Madam],

I am writing to you as a committed advocate for accessibility and inclusivity from [suburb]. It’s my belief that that by working together, we can make a transformative impact on the lives of individuals with disabilities.

[Consider writing about a personal experience with disability/limited mobility, and inaccessible packaging]

I would like to bring your attention to the Accessible Product Design Alliance, a group of non-for-profit organisations that represent individuals with chronic conditions who are significantly impacted by inaccessible products and packaging. As an advocate for accessibility, I am reaching out to request your support and consideration for the initiatives undertaken by the Alliance.

The vision of the Accessible Product Design Alliance is to ensure the design of products and packaging to be accessible for all consumers, irrespective of their level of ability. With an increase in chronic conditions and an aging population, it has become necessary to address accessibility issues that hinder people's ability to use products effectively and independently. The Alliance focuses on conditions such as arthritis, chronic pain, stroke, Parkinson's disease, cerebral palsy, multiple sclerosis, muscular dystrophy, cystic fibrosis, motor neurone disease, and Huntington's disease, which can cause impairments in strength, dexterity, and coordination.

The Accessible Product Design Alliance has published a position statement and a two-page summary (attached), outlining objectives and actions that need to be taken to ensure products and packaging are accessible to all consumers.

Our recommendations to governments include:

1. Ensure accessible design principles are considered in packaging policy and regulation.

2. Understand that sometimes sustainability measures can impact accessibility.

3. Ensure that hospital inpatients and aged care residents have accessible food packaging to prevent injury and have the nutrition they need.

As an advocate for accessibility, I request your support for the Accessible Product Design Alliance’s endeavours [you could include a local ‘ask’ here, for example if you have been an inpatient at the local hospital and they didn’t have accessible food packaging, you could ask the MP to raise this]. By collaborating with the Alliance, you can make a significant impact on the lives of millions of individuals living with disabilities. Together, we can create a society that embraces inclusivity, accessibility, and empathy for its diverse population.

Thank you for considering this matter. I would be grateful for the opportunity to discuss the Accessible Product Design Alliance further and explore ways in which we can work together to improve accessibility and enhance the lives of individuals with disabilities.

Yours sincerely,
[Insert Your Full Name]

[Your Address]

[Your Suburb State Postcode]

Attachment: Accessible Product Design Alliance - Position Statement and Two-Page Summary